



The Nightclub Model

Greg Reese

Systems Engineering Manager

Dept. of Defense, Intelligence Community

greg.reese@citrix.com



Citrix By the Numbers...



\$3.4B+

2016 revenue



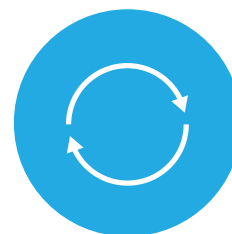
400K+

Enterprises



8,000+

Employees




10,000+

Partners



100

Countries



**Power a world where people,
organizations, and things are securely
connected and easily accessible to
make the extraordinary possible.**

security | sə'kyööɾədē |

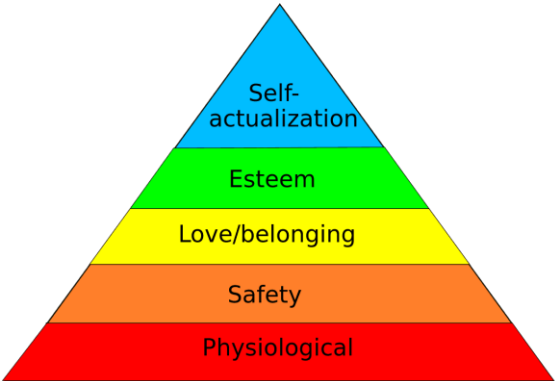
noun (plural **securities**)

- 1 the state of being free from danger or threat: *the system is designed to provide maximum **security against** toxic spills | job security.*
 - the safety of a state or organization against criminal activity such as terrorism, theft, or espionage: *a matter of national security.*
 - procedures followed or measures taken to ensure the safety of a state or organization: *amid tight security the presidents met in the Colombian resort.*
 - the state of feeling safe, stable, and free from fear or anxiety: *the emotional security of being the one special person that someone else loves.*
- 2 a thing deposited or pledged as a guarantee of the fulfillment of an undertaking or the repayment of a loan, to be forfeited in case of default.
- 3 (often **securities**) a certificate attesting credit, the ownership of stocks or bonds, or the right to ownership connected with tradable derivatives.
- 4 a private police force that guards a building, campus, park, etc.

The state of being free from danger or threat

A feeling of **security** is a feeling of being safe and free from worry.

Safety & Security. It's a basic need

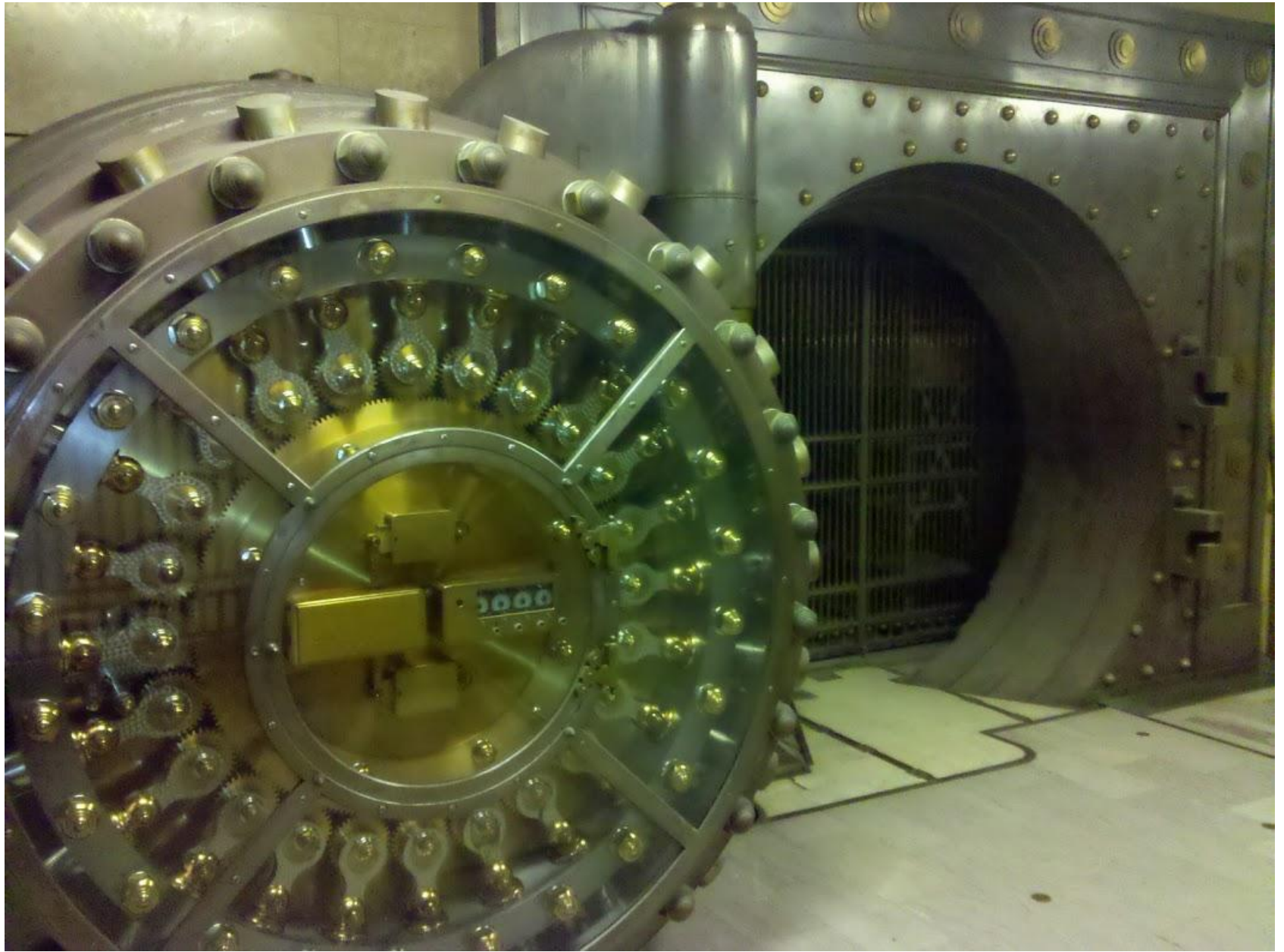


My next purchase....



Why do we have locks?







Effective?



HACKERS CAN TURN YOUR HOME COMPUTER

By RANDY JEFFRIES / *Weekly World News*

WASHINGTON — Right now, computer hackers have the ability to turn your home computer into a bomb and blow you to Kingdom Come — and they can do it anonymously from thousands of miles away!

Experts say the recent “break-ins” that paralyzed the Amazon.com, Buy.com and eBay websites are tame compared to what will happen in the near future.

Computer expert Arnold Yabenson, president of the Washington-based consumer group National CyberCrime Prevention Foundation (NCPF), says that as far as computer crime is concerned, we’ve only seen the tip of the iceberg.

“The criminals who knocked out those three major online businesses are the least of our worries,” Yabenson told *Weekly World News*.

“There are brilliant but unscrupulous hackers out there who have developed technologies that the average person can’t even dream of. Even people who are familiar with



Sickos can wreak death and destruction from thousands of miles away!

Arnold Yabenson.

how computers work have trouble getting their minds around the terrible things that can be done.

“It is already possible for an assassin to send someone an e-mail with an innocent-looking attachment connected to it. When the receiver downloads the attachment, the electrical current and molecular structure of the central processing unit is altered, causing it to blast apart like a large hand grenade.

... & blow your family to smithereens!



KABOOM! It might not look like it, but an innocent home computer like this one can be turned into a deadly weapon.

“As shocking as this is, it shouldn’t surprise anyone. It’s just the next step in an ever-escalating progression of horrors conceived and instituted by hackers.”

Yabenson points out that these dangerous sociopaths have already:

- Vandalized FBI and U. S. Army websites.
- Broken into Chinese military networks.
- Come within two digits of cracking an 87-digit Russian security code that would have sent deadly missiles hurtling toward five of America’s major cities.

“As dangerous as this technology is right now, it’s going to get much

scarier,” Yabenson said.

“Soon it will be sold to terrorists cults and fanatical religious-fringe groups.

“Instead of blowing up a single plane, these groups will be able to patch into the central computer of a large airline and blow up hundreds of planes at once.

“And worse, this e-mail bomb program will eventually find its way into the hands of anyone who wants it.

“That means anyone who has a quarrel with you, holds a grudge against you or just plain doesn’t like your looks, can kill you and never be found out.”

Get Proactive about Secure IT

The Night Club Model



Context Aware Scanning



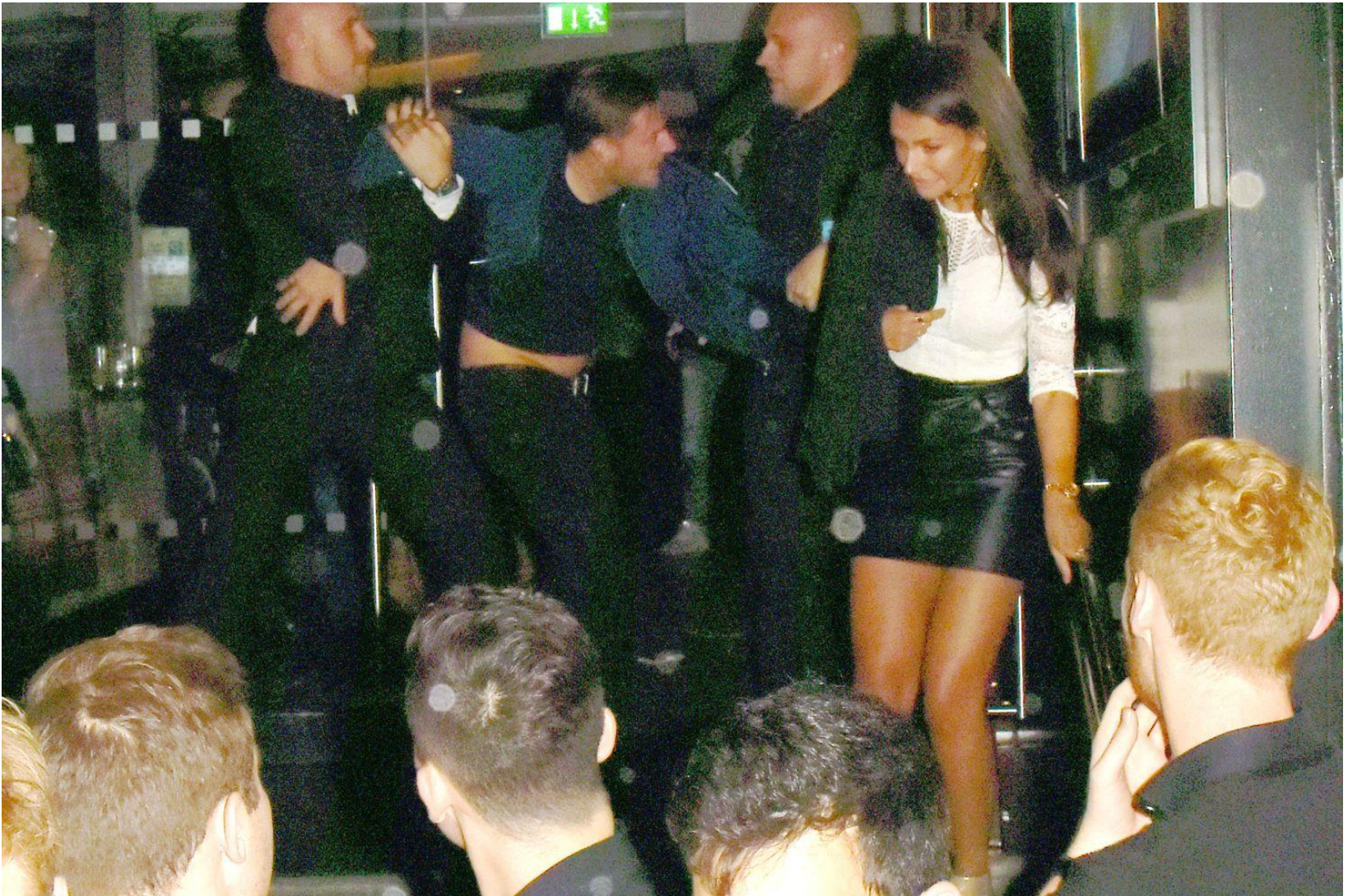
Load Balancing in action!



Internal Scanning

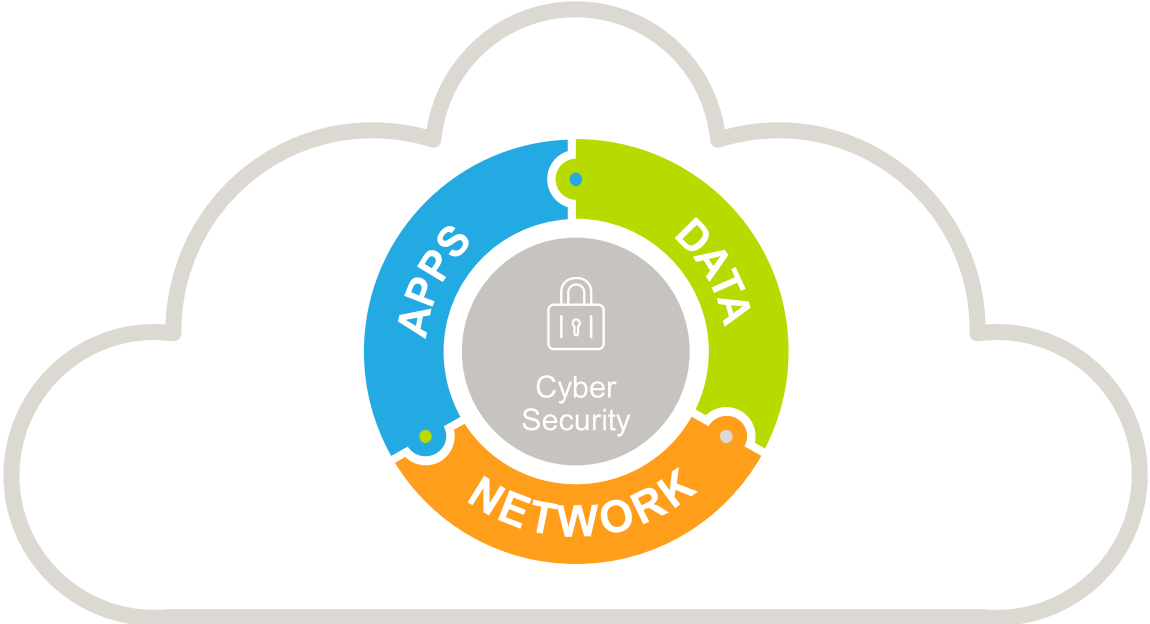


Active Countermeasures



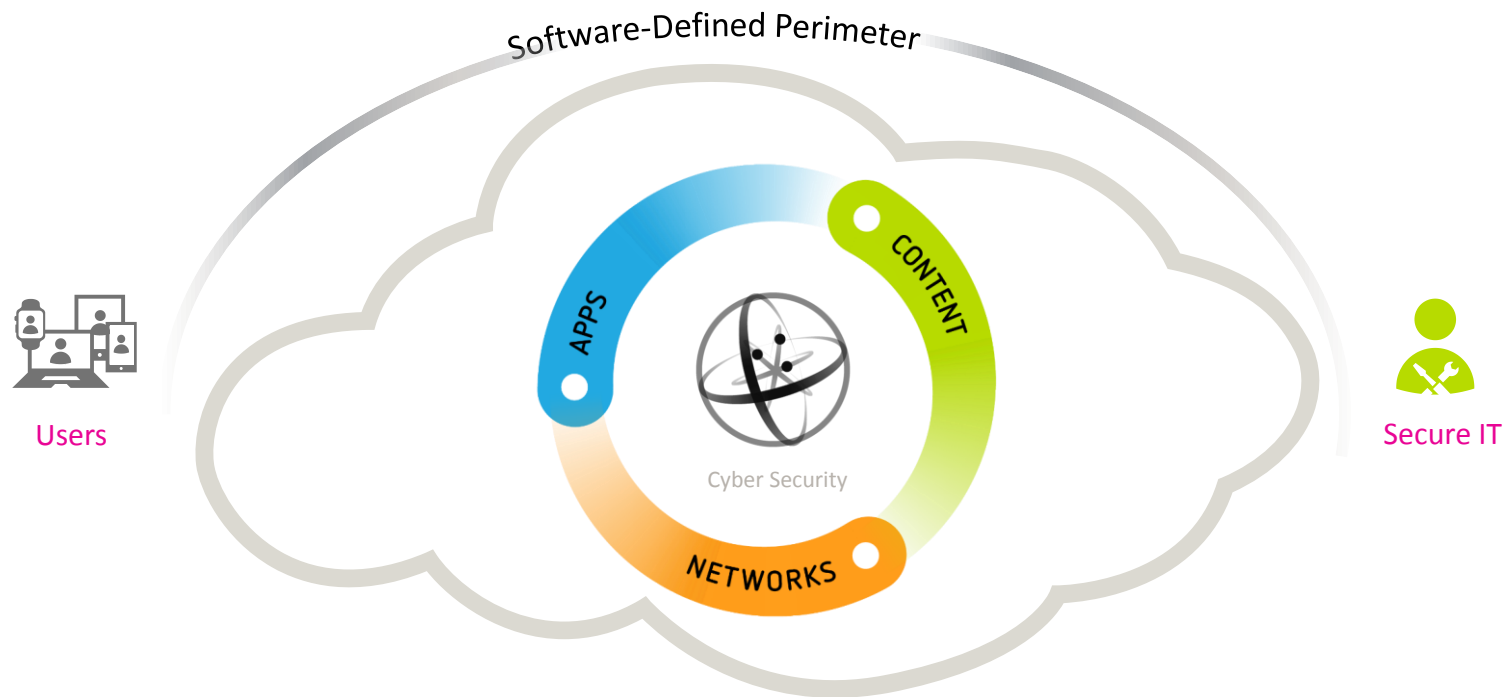
**“We wouldn’t have these problems if
the users would quit trying to use the
system”**

- Former co-worker



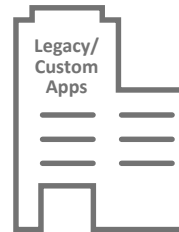
Citrix Secure Digital Workspaces

Our strategy is to build the world's best integrated technology services for the secure delivery of apps and data





Users

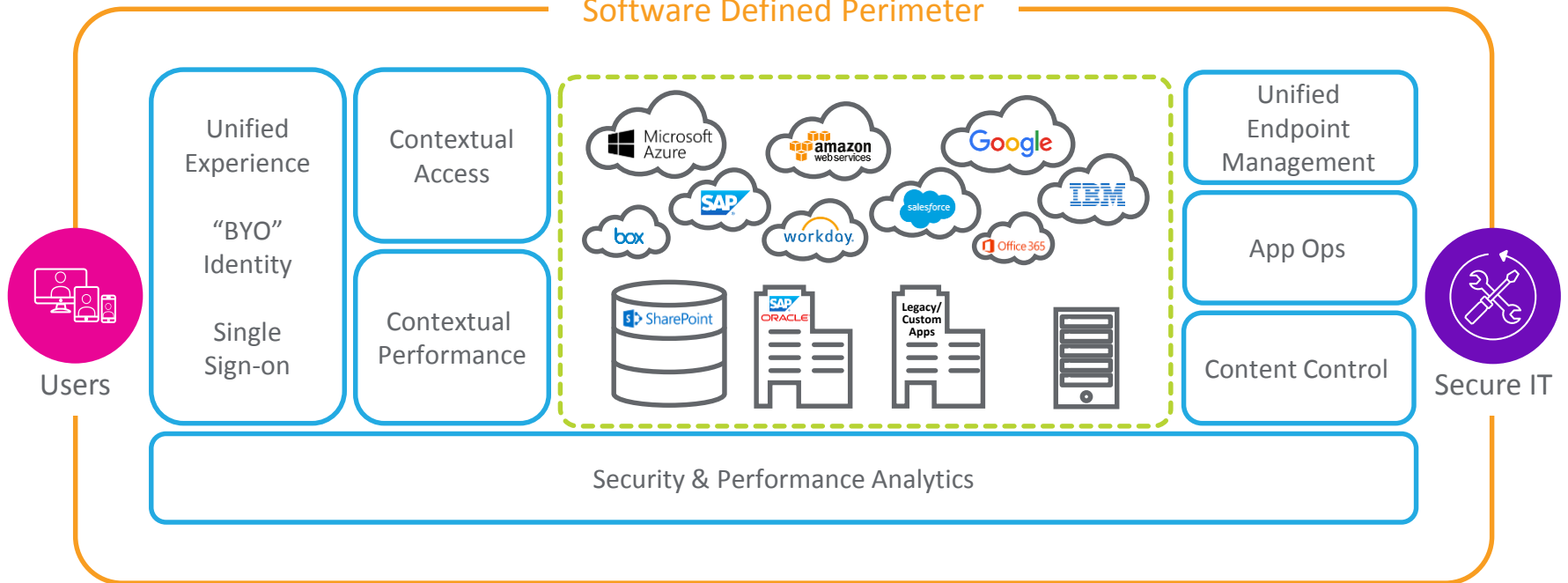


Secure IT



Citrix Secure Digital Workspace

Software Defined Perimeter



CITRIX