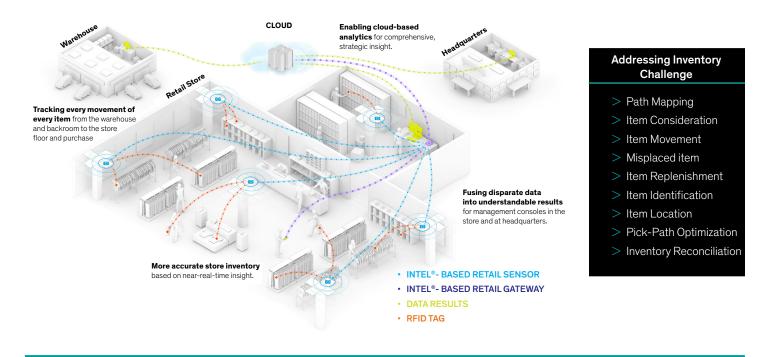
## Intel<sup>®</sup> Retail Sensor Platform - Sales Brief

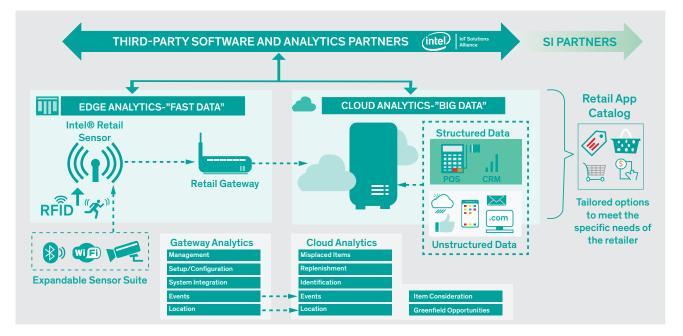
# Intel Retail Sensor Platform Delivers Near 100% Inventory Accuracy

Intel's Retail Sensor Platform provides system integrators and retailers an out-of-the box, advanced, in-store analytics platform. This simple-toinstall solution manages RFID-based retail sensors through an Intel<sup>®</sup>based gateway, and supports analytics capabilities from the edge to the cloud. It also provides an easily deployable cloud and big data analytics architecture provided by the Responsive Retail Sensor Cloud Software, allowing system integrators the ability to deliver applications that can boost retail profitability and provide new insight into product demand, consumer behavior and store logistics. The Intel<sup>®</sup> Retail Sensor Platform is an end-to-end solution designed to help system integrators and retailers quickly create and deploy innovative retail solutions informed by analytics.



## Intel® Retail Sensor Integrated Technologies

Intel® IoT ecosystem partners support retailers data collection and analysis



### Intel® Retail Sensor Platform Key Benefits

- > Based on an industry-standard, open software platform seamlessly integrating multiple devices
- > RFID reader and antenna provides 150-300 square feet of coverage per sensor at more that 600 tag reads per second
- > The gateway finds, configures and interacts with the Intel<sup>®</sup> Retail Sensors over Ethernet without 3rd party middleware
- > Open-source analytics platform. The cloud-based, horizontal platform features an integrated stack that reduces complexity and provides greater control to businesses
- > The RRS cloud software accelerates the creation of secure, highperformance big data analytics applications in cloud environments.

## Ordering Information

Call for part numbers and additional information.

#### For more information

about how the Intel®Retail Sensor Platform solution could work for you please email us at iot@arrow.com or visit arrow.com/loT

#### In Person

Please contact your local Arrow account manager or 855 3264757

#### Online

www.arrow.com/loT



